

# 4 Keys to Revolutionizing Enterprise Data with AI Data Assistants

Generative AI is creating new opportunities for all disciplines and enterprise data is no exception. Data & analytic leaders have a unique opportunity to unlock knowledge and drive their data culture, but they must focus on the right long-term objectives.



## Think Multi-Dimensionally

AI Data Assistants must contain broad and deep knowledge that helps everyone from the inexperienced to deeply experienced.

01



## Focus on Spanning Content Silos

AI Data Assistants are not integration platforms, but they naturally support knowledge from organizational siloes without the cost of integration.

02



## Evolve from Passive to Active Capabilities

AI Data Assistants follow a maturity curve from being informative to allowing users to take action and in some cases, autonomously acting on the users behalf.

03



## Data Expertise is Vital

AI technical mechanisms are important and interesting, but success depends on deep and rare data & analytic domain knowledge

04