

SERVICE

Adoption Assessment & Planning

Challenge

Adoption and regular use of the Alation catalog are critical to data leaders achieving their goals and seeing a return on their investment.

The challenge is understanding why adoption is not what was expected and what to do about it.

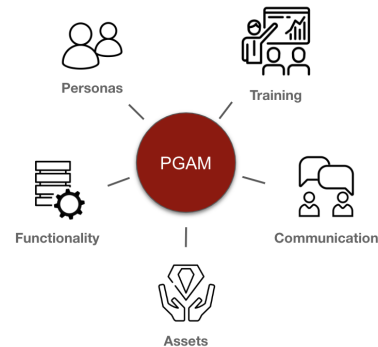
Solution

Prentice Gate's Adoption Planning engagement provides a thorough assessment and detailed plan for increasing engagement. It's a step up from Prentice Gate's Adoption Assessment.

Approach

The foundation of the assessment is the Prentice Gate Adoption Model (PGAM) which is used to examine five key dimensions of catalog usage.

The five dimensions of PGAM are personas, functionality, assets, communication, and training.



Each of these is essential to the two phases of engagement activities.

Phase 1 is a current state assessment and includes:

- Catalog functional use review
- Communication plan review
- Training plan review
- Asset model review
- User role/persona review
- Key stakeholder interviews (6)

Phase 2 is a series of planning workshops for defining the ideal to-be state. Workshop topics are:

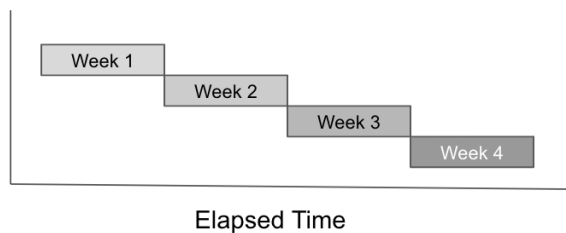
- Personas types and goals (3)
- Personas journeys & experience navigation (3)
- Personas communication (1)
- Personas Training (1)

Deliverables

An assessment and planning report includes key observations and tailored recommendations for changes to catalog navigation design, asset configuration, training course definition, and communication content.

Duration

The total elapsed time for the engagement is four (4) weeks.



Logistics & Commercials

- All work is performed remotely
- Fixed fee engagement

About Prentice Gate

Prentice Gate's Founder & Principal is the former Alation Field CTO who authored the 400+ page Alation Book of Knowledge, authored the Right Start implementation approach, created the Alation Data Catalog Value Index (DCVI), and created the Alation policy bot design pattern. For more see, www.prenticegate.com.